

## Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63466 RV NTL-POL FBD - LBD: 10/29/12 - 11/05/12 HL#: Created: 10/26/12 10:05 AM

Client: CROSSROADS GPS (303502) CPE: / / 1301 Agency Commission: 15 % Updated: KECARLYLE on 11/02/12 11:50 AM

Agency: CROSSROADS MEDIA (27783) Product: EST #1301 :60S (1300) Self Protect.: :15:00 Confirmed: 10/26/12 10:53 AM

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B **\*\*PRINT REQUIRED\*\***

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 26% KMGH: 20% KUSA: 34% KDVR+: 11% KWGN: 6% KTVD: 3% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 10.26.12

RV LN 4; NCIT; KEC/PH 10.26.12

CX'LD LN 23, ADDED LN 24, NCIT; KEC/PH 11.2.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	N5PAFCSUN	* * * * * S	ANEWS	60	B		FOOTBALL	0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
002	NWKND SAT2	* * * * * S *	NEWS	60	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
003	LWCSIMISA2	* * * * * S *	LFG	60	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
004	NSUN6-8AM	* * * * * S	NEWS	60	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
005	MNEWS528A	1 0 0 1 0 0 0	NEWS	60	B			0.0	\$1,600.00	2	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	2										
006	MNEWS528A	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
007	MNEWS1	1 0 1 1 0 0 0	NEWS	60	B			0.0	\$2,000.00	3	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	3										

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Client: CROSSROADS GPS (303502)	CPE: / / 1301	Agency Commission: 15 %	Updated: KECARLYLE on 11/02/12 11:50 AM	
Agency: CROSSROADS MEDIA (27783)	Product: EST #1301 :60S (1300)	Self Protect.: :15:00	Confirmed: 10/26/12 10:53 AM	
Buyer: STEPHANIE MARONEY	Demo: HHOLDS DMA RTG	Sched. Code: B	<b>**PRINT REQUIRED**</b>	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 26% KMGH: 20% KUSA: 34% KDVR+: 11% KWGN: 6% KTVD: 3% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MNEWS1	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
009	MNEWS5AM	0 1 1 0 0 0 0	NEWS	60	B			0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/31/12	2										
010	MNEWS5AM	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
011	NLATE7	1 0 1 1 1 0 1	NEWS	60	B			0.0	\$10,000.00	5	\$50,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	5										
012	NLATE7	1 0 0 0 0 0 0	NEWS	60	B			0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
013	LLETTER1	0 1 1 1 0 0 0	LETT	60	B			0.0	\$4,000.00	3	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	3										
014	EPHIL2	0 1 1 1 0 0 0	EFG	60	B			0.0	\$4,000.00	3	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	3										

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AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 26% KMGH: 20% KUSA: 34% KDVR+: 11% KWGN: 6% KTVD: 3% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY6PM	1 1 1 0 0 0 0	NEWS	60	B			0.0	\$6,000.00	3	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY5PM	1 1 1 0 0 0 0	NEWS	60	B			0.0	\$6,000.00	3	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	MEARLY	1 1 1 0 0 0 0	MORN	60	B			0.0	\$1,700.00	4	\$6,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEARLY630PM	0 1 1 1 0 0 0	NEWS	60	B			0.0	\$6,000.00	3	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NNOON	1 0 1 0 0 0 0	DAYN	60	B			0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/31/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DDEAL	1 1 1 0 0 0 0	DAY	60	B			0.0	\$2,400.00	3	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/31/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	DRAY	1 1 1 1 0 0 0	DAY	60	B			0.0	\$4,000.00	4	\$16,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	4										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DPRICE	1 1 1 1 0 0 0	DAY	60	B			0.0	\$8,000.00	4	\$32,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	R DYR	1 1 1 1 0 0 0	DAY	60	B			0.0	\$6,000.00	4	\$24,000.00		
Item is Cancelled Pending Confirmation													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	A NLATE7	* * * * * S	NEWS	30	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	56	53	\$253,900.00	\$215,815.00	\$235,900.00	\$200,515.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$253,900.00	\$215,815.00	\$235,900.00	\$200,515.00